



Prepare Your Students for Success in College and Career

As a Keynote Speaker, Professional Development Trainer and Interactive Workshop Leader, Debra Russell is on a mission to empower students to squeeze the most value from their college experience and seamlessly transition into successful careers pursuing their passions and making a difference in the world.

Debra Russell

Keynote Speaker
Professional Development Trainer
Certified Business Coach

Teaching foundational success skills (time management, emotional intelligence, etc.), business skills, and thought-provoking leadership and entrepreneurial programs, Debra will give your students real world, actionable training that they can implement immediately and throughout their careers.

“Most speakers who deliver lectures on leadership do just that- lecture. Debra embraced the theme of our symposium by stepping out of that box; her entire presentation was instead founded on the ideas of her audience. In that way, her lessons became a truly engaging discussion on creativity, boldness, and confidence. Listening to her present, I was very intrigued by her challenge to us: do something new each day. It’s something that’s stuck with me ever since that day.”

Debra Russell
+1 (732) 475-7630
www.DebraRussellCoaching.com
Debra@DebraRussellCoaching.com

Mary Rachel Keville, Syracuse University Class of 2016

“Debra Russell is 5 feet of heat!”

Anthony Davenport

Debra Russell

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Debra's Program Topics:

Debra has designed powerful workshops and curriculum in each of these areas and can design a cutting edge program perfect for your student's needs.

Orientation/Student Development

- Time Management
- Personal Finances
- Confidence, Self-Esteem & Emotional Intelligence
- Leadership Skills

Business Fundamentals for Non-Business Majors

- The Entrepreneurial Mindset
- How To Run a Business
- Marketing, Branding & Promotion – Online & Offline

Student Athlete's Academic and Professional Development

- Time Management
- Day-to-Day Money Management
- Emotional Intelligence On & Off the Field
- Leadership Skills
- Entrepreneurship for Athletes

Debra Russell,

has been speaking professionally for over a decade to Universities, Trade Shows and Conferences, Corporate events and Membership Organizations across the United States, Europe and Australia.

With humor and an engaging manner, she will deliver a unique experience that helps your students create real world success throughout their time in college and beyond.

Some of Debra's Previous Speaking Engagements

Colleges & Universities:

- Syracuse University, Syracuse, NY
- Loyola Marymount University, Los Angeles
- Musicians Institute, Los Angeles
- Collective School of Music, NYC
- St. Joseph's University, Philadelphia
- JMC Academy, Melbourne, Sydney and Brisbane

Conferences and Organizations:

- SXSW Interactive
- Western Arts Alliance (APAP)
- Romance Writers of America (San Francisco)
- San Francisco Film Society
- Zero Balancing Association
- Pacific Rim Sculptors Association

"Debra brings fact-based, power-punched reality to her lectures. The concepts she presents are based on what has worked in the past and her inspired vision of music's inevitable place in our future."

John Hartmann, Professor, LMU

